



WTTG
5151 Wisconsin Ave NW
Washington, DC 20016
(202) 244-5151

www.myfoxdc.com

And:

Media Strategies & Research
Attention: Rachel Beale
11350 Random Hills Road
Suite 670
Fairfax, VA 22030 7428

CONTRACT

<u>Contract / Revision</u> 97463 /		<u>Alt Order #</u>
<u>Product</u> Kaine for Senate 9/10-9/16/12		
<u>Contract Dates</u> 09/10/12 - 09/16/12		<u>Estimate #</u> 11224
<u>Advertiser</u> Tim Kaine for US Senate		<u>Original Date / Revision</u> 06/05/12 / 06/05/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WTTG	<u>Account Executive</u> Justin Votta	<u>Sales Office</u> Washington DC
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

Hiatus Dates: 09/11/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WTTG	09/12/12	09/12/12	Morning News 5-530a	5a-530a		:30			NM	1	\$380.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	--1----				1	\$380.00			
N 2	WTTG	09/10/12	09/14/12	Morning News 530-6a	530a-6a		:30			NM	2	\$1,030.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	1---1--				2	\$515.00			
N 3	WTTG	09/10/12	09/14/12	Fox 5 Morning News at 6am	6a-7a		:30			NM	4	\$3,240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	1-111--				4	\$810.00			
N 4	WTTG	09/10/12	09/14/12	Morning News 7-8a	7a-8a		:30			NM	4	\$3,240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	M-WTF--				4	\$810.00			
N 5	WTTG	09/10/12	09/14/12	Morning News 8-9a	8a-9a		:30			NM	3	\$2,430.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	M--TF--				3	\$810.00			
N 6	WTTG	09/12/12	09/12/12	Fox 5 Morning News	9a-10a		:30			NM	1	\$380.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	--W----				1	\$380.00			
N 7	WTTG	09/12/12	09/14/12	M-F 3p-330p	3p-330p		:30			NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	--W-F--				2	\$300.00			
N 8	WTTG	09/10/12	09/13/12	M-F 330p-4p	330p-4p		:30			NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	M--T---				2	\$300.00			
N 9	WTTG	09/12/12	09/14/12	M-F 4p-5p	4p-5p		:30			NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	--W-F--				2	\$450.00			
N 10	WTTG	09/10/12	09/14/12	Fox 5 News @ 5pm	5p-530p		:30			NM	4	\$2,520.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	M-WTF--				4	\$630.00			
N 11	WTTG	09/10/12	09/14/12	Fox 5 News @ 5pm	530p-6p		:30			NM	4	\$2,520.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

(* Line Transactions: N = New, E = Edited, D = Deleted)

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Contract Dates	Product	Estimate #
09/10/12 - 09/16/12	Kaine for Senate 9/10-9/16/12	11224

Advertiser	Original Date / Revision
Tim Kaine for US Senate	06/05/12 / 06/05/12

											Totals	
*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	M-WTF--				4	\$630.00			
N 12	WTTG	09/10/12	09/14/12	News Edge @ 6p	6p-630p		:30			NM	4	\$3,140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	M-WTF--				4	\$785.00			
N 13	WTTG	09/13/12	09/13/12	M-F 730p-8p	730p-8p		:30			NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	---1---				1	\$1,400.00			
N 14	WTTG	09/13/12	09/13/12	Th Prime Hour 1	8p-9p		:30			NM	1	\$6,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	---T---				1	\$6,300.00			
N 15	WTTG	09/10/12	09/14/12	Fox 5 News @ 10pm	10p-1030p		:30			NM	2	\$6,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	1---1--				2	\$3,050.00			
N 16	WTTG	09/12/12	09/13/12	Fox 5 News @ 10pm	10p-1030p		:30			NM	2	\$8,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	--11---				2	\$4,050.00			
N 17	WTTG	09/10/12	09/14/12	Fox 5 News @ 10pm	1030p-11p		:30			NM	2	\$6,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	1---1--				2	\$3,050.00			
N 18	WTTG	09/12/12	09/13/12	Fox 5 News @ 10pm	1030p-11p		:30			NM	2	\$8,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	--WT---				2	\$4,050.00			
N 19	WTTG	09/10/12	09/14/12	News Edge at 11	11p-1130p		:30			NM	4	\$7,560.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	1-111--				4	\$1,890.00			
N 20	WTTG	09/15/12	09/15/12	Fox 5 News @ 10pm	10p-1030p		:30			NM	1	\$3,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-----S-				1	\$3,050.00			
N 21	WTTG	09/15/12	09/15/12	Fox 5 News @ 10pm	1030p-11p		:30			NM	1	\$3,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-----S-				1	\$3,050.00			
N 22	WTTG	09/15/12	09/15/12	News Edge at 11w/SpEx	11p-1130p		:30			NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-----S-				1	\$1,300.00			
N 23	WTTG	09/16/12	09/16/12	Fox 5 News @ 10pm	10p-1030p		:30			NM	1	\$3,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-----S				1	\$3,050.00			
N 24	WTTG	09/16/12	09/16/12	Fox 5 News @ 10pm	1030p-11p		:30			NM	1	\$3,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-----S				1	\$3,050.00			
N 25	WTTG	09/16/12	09/16/12	News Edge at 11 w/Sp Ex	11p-1130p		:30			NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-----S				1	\$1,300.00			
Totals											53	\$79,440.00
Time Period # of Spots Gross Amount Net Amount												
9/27/12 - 09/16/12		53	\$79,440.00	\$67,524.00								
Totals		53	\$79,440.00	\$67,524.00								

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